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62141 Benningdale 1912



My hedge of Dorothy Perkins Roses—the finest thing in the neighborhood

Making Two Thousand Dollars From a Five-Acre Berry Farm —and My Fall Price-List

How would you like to own a five-acre berry patch that puts \$2,000 in the bank every year? Looks good, doesn't it? On this basis your berry patch would be worth at least \$7,000 an acre, or \$35,000 for the place.

Down in Norfolk county, Massachusetts, there is a fruit farm of only five acres which has netted over \$2,000 a year. The owner purchased the rough land about six years ago and planted berries and currants. For the first two years he lived in Boston and ran the fruit farm "on the side."

You can have such a place—if you make the start this fall you can begin to bank some of the profits next summer. I know you cannot invest your money in any business that will give a higher, safer, or steadier income than berry-growing.

You will want a good assortment of fruit, and I advise Himalaya Berry, Plum Farmer Black Raspberry, Superlative Red Raspberry, Golden Drop Gooseberry or my strain of Whinham's Gooseberry, and Perfection and Boskoop Giant Currants.

My Berry Book tells about the wonderful Himalaya Berry, the greatest small fruit ever grown in this country. The second season after planting, an acre of these berries should yield fifteen hundred to two thousand pounds of fruit; the next year it should yield ten tons or more. Our average yield is 16,600 quarts to the acre—and we sell the berries for twelve cents a quart.

Plum Farmer is the best black Raspberry I have ever grown. The fruit is immense—often an inch in diameter; the color is dark, grayish brown; fruit ripens early and most of the crop can be picked during a period of four to six days.

Superlative Red Raspberry is far ahead of any kind I know. The berries are velvety crimson, an inch or so long, solid, and with a sweet and delicious flavor. They ripen here about June 20, which is several days earlier than any other variety.

The two Gooseberries are illustrated in colors and described in my Berry Book, so I am not going to say much about them here. Visitors to the Gardens say that both varieties are the finest they ever saw.

Perfection Currant is probably better known than any other sort. I have grown it for a number of years and have found it to be a sure bearer of large, bright red berries; the fruit is easy to pick, for the berries grow in big clusters.

Boskoop Giant is a prize-winning black Currant. The fruit is big and black, half an inch or more in diameter, with a sweet and pleasant flavor, and ripens all at once, so that one picking will get the crop.

On the next page you will find a description of a five-acre berry farm, with the cost of the plants. On the third page I show my idea of the planting. My Berry Book will tell you more about the profits of berry-growing, caring for the plants, and about the varieties I sell and recommend. If your copy has been lost, send for another and start your berry farm this fall.

What It Takes to Make a Five-Acre Berry Farm

On the opposite page we show a good ground-plan for a five-acre berry farm. You can see the entire arrangement, and we believe the illustration will show you exactly what we have in mind. Notice the house and the barn.

There are hedges of Himalaya Berry at the sides, with roses and shrubbery in front. Over in the corner is a pasture, and all the rest of the farm is given up to berry fields and gardens, except a quarter-acre, which is reserved for chicken-houses and yards.

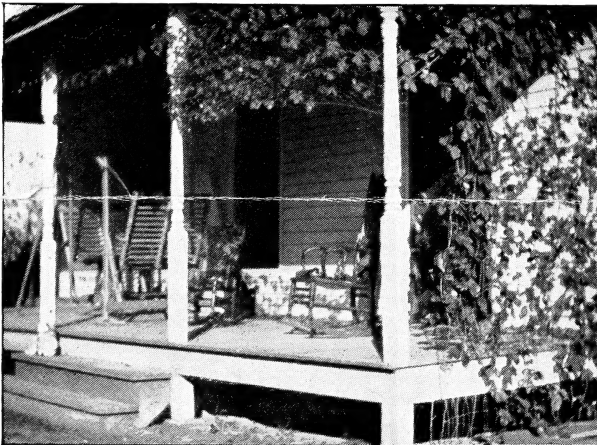
Now the cost of such a five-acre farm as this is very little. The price of land and houses varies in the different localities, so we won't attempt to make an estimate. You could rent a place if you wished, because berries come into bearing in one year.

The layout provides for a half-acre of strawberries in the garden, which would take 7,620 plants, set 1 x 2 feet apart, and would cost \$20. There is one acre of Himalaya plants, set 10 feet apart, 500 plants, cost \$17.50. The Himalaya hedge, about 70 rods long, would take 500 plants more, worth \$17.50. Then a half-acre of Superlative Red Raspberries, set 2 x 5 feet, 2,177 plants, would cost \$52.80; a half-acre of Plum Farmer Black Raspberries, 2,177 plants, would cost \$21.77; a half-acre of Red Currants, Perfection, 5 x 5 feet, 871 plants, \$34.64; a quarter-acre of Black Currants, Boskoop Giant, 5 x 5 feet, 435 plants, \$21.75; a quarter-acre of Gooseberries, Whinham, 5 x 5 feet, 435 plants, \$43.50; 100 rose plants, Dorothy Perkins, for the hedge fence, \$5; and finally fruit and other trees and shrubs for the front yard, orchard, garden, chicken-yards, etc., \$100. The total of all this is \$334.66.

Where can you put this amount of money to better advantage? If you lived in a town, \$300 would keep you about three months, and is but a drop in the bucket so far as buying and maintaining a home is concerned. But such a five-acre berry farm is all you need to make a living. And the living can be compared only with the grade of living of the salaried man in a town who gets over \$1,500 a year and spends it all as he goes. Some five-acre berry farms net \$2,000 a year. It takes work, but almost any grower can live and put by \$1,000 to \$1,200 or more every year.



Two-year Himalaya Plant



Himalaya vine that grew over 30 feet and won \$25 prize

you look at it. If you have a copy of our catalogue handy, look through it again, and see if you don't find something you want. We will appreciate an order, no matter how small. The plants you get will start you in berry-growing, and help you along to success.

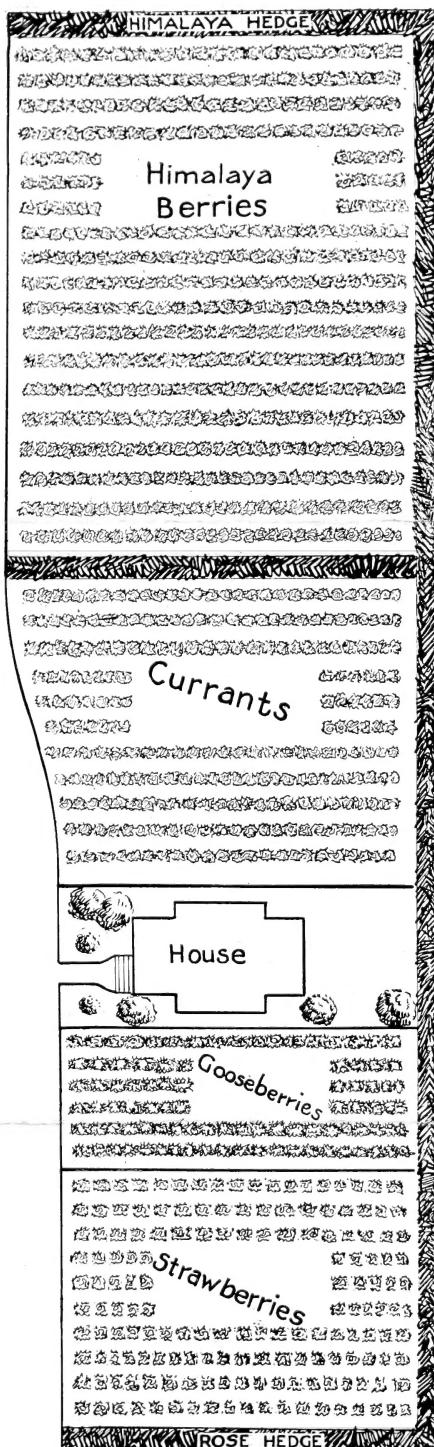
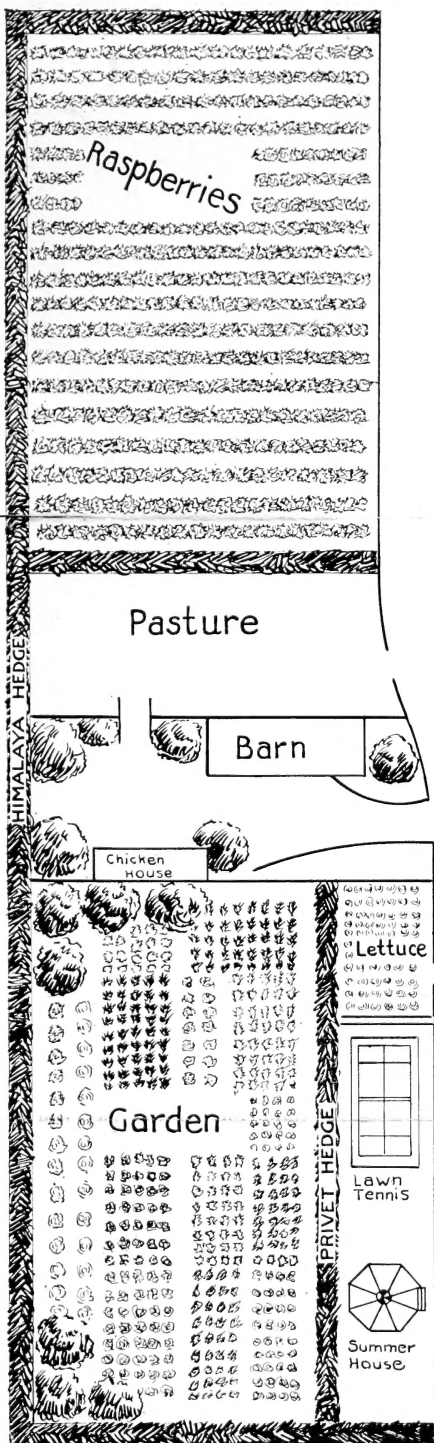
A. MITTING, Owner

BERRYDALE EXPERIMENT GARDENS, HOLLAND, MICHIGAN

Where You Come In

The story of berry-growing interests you, doesn't it? But I want you to be more than entertained—I want you to be convinced that you ought to plant some berries this fall, as many as you have room for. It will pay you to put your time on them. I know they will make money for you, and give you a lot of satisfaction. My work has made the way easy, and I have the very best plants waiting for you here at Holland.

We grow berry plants and we grow them to sell. But we grow berries also, and we are doing everything we can to get others to grow them. It's a great work, we think, any way



How five acres may be divided for good results. Such a farm business can be started for less than \$400



The kind of two-year trees I supply

FALL PRICES, 1912

| | Each | Doz. | 100 | 1,000 |
|--|--------|--------|--------|---------|
| GIANT HIMALAYA BERRY. 6 months old..... | \$0 20 | \$1 00 | \$4 00 | \$35 00 |
| 12 months old..... | 30 | 2 00 | 6 00 | 50 00 |
| GOOSEBERRY, Mitting's Whinham. 2-year..... | 25 | 2 50 | 12 00 | 100 00 |
| Golden Drop. | 25 | 2 50 | 12 00 | 100 00 |
| CURRANT, Perfection. Best red. 2-year..... | 20 | 1 50 | 6 00 | 50 00 |
| Cherry. 2-year..... | 15 | 1 25 | 5 00 | 40 00 |
| Pomona. 2-year. | 15 | 1 25 | 5 00 | 40 00 |
| Red Dutch. 2-year. | 15 | 1 25 | 5 00 | 40 00 |
| White Dutch. 2-year..... | 15 | 1 25 | 5 00 | 40 00 |
| Boskoop Giant. 2-year..... | 25 | 2 00 | 12 00 | 100 00 |
| Black Naples. 2-year..... | 20 | 1 25 | 6 00 | 50 00 |
| Tree Currants. 4 feet high, bushy tops, 3-year | 1 50 | 10 00 | | |
| RASPBERRY, Plum Farmer..... | 05 | 50 | 1 50 | 10 00 |
| Superlative. Red..... | 10 | 1 00 | 2 50 | 20 00 |

THE CREAM OF TREE FRUITS. We handle the highest grade of trees only. True

to name, healthy, and vigorous. All 1 year old.

| | 10 | 100 | 1,000 |
|------------------------------------|--------|---------|----------|
| APPLE, McIntosh. Red..... | \$2 50 | \$25 00 | \$250 00 |
| PEACH, Mayflower. 3 to 5 feet..... | 1 50 | 12 50 | 100 00 |
| PEAR, Bartlett. | 1 75 | 15 00 | 110 00 |
| CHERRY, Black Tartarian. | 1 75 | 15 00 | 110 00 |
| PLUM, Burbank. | 2 00 | 18 00 | 110 00 |

ROSES. For hedges.

| | Each | 100 | 500 | 1,000 |
|--|--------|--------|---------|---------|
| Dorothy Perkins. Shell-pink | \$0 05 | \$5 00 | \$25 00 | \$50 00 |
| White Dorothy Perkins. | 05 | 5 00 | 25 00 | 50 00 |
| Lady Gay. Cherry-pink, shading to white..... | 05 | 5 00 | 25 00 | 50 00 |
| Blue Rambler..... | 05 | 5 00 | 25 00 | 50 00 |

50 plants or trees at 100 rates; 500 at 1,000 rates. All plants and trees are sent by express or freight collect, except from one to two Himalaya plants, six months old, which are sent by mail. Order now.



A field of Himalaya berries back of my house. These prove to me what the berry really is